



This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements.

MARKETING MINORS

MARKETING MINOR

- ☐ Fall 1: MKTG 3803 - Principles of Marketing
- ☐ Spring 1: MKTG 3808 - Business Research
- ☐ Fall 2: MKTG 4864 - Consumer Behavior
- ☐ Spring 2: MKTG 4870 - Marketing Management
- ☐ Fall 3: MKTG 3XXX/4XXX

To enroll in upper-level (3000/4000) business courses, a student must have a minimum GPA of 2.0 and must have completed at least 45 credit hours.

MKTG 3808 pre-requisites: CISM 2201 and ECON 3402 or MATH 2063.

MKTG 3XXX:4XXX courses can be chosen from 3000 or 4000 level.

REAL ESTATE MINOR

- ☐ Fall 1: RELE 3705 - Real Estate Principles
- ☐ Spring 1: RELE 3730 - Real Estate Finance
- ☐ Fall 2: RELE 3701 - Real Estate Marketing
- ☐ Spring 2: RELE 4706 - Residential Appraisal
- ☐ Fall 3: RELE 4705 - Real Estate Investment

To enroll in upper-level (3000/4000) business courses, a student must have a minimum GPA of 2.0 and must have completed at least 45 credit hours.

RELE 3705 and MKTG 3805 are the SAME class despite the subject difference; this is true of RELE 3701 and MKTG 3801 as well, though the course names are different.

CERTIFICATES

- ☐ Embedded Certificate in Sales
- ☐ Embedded Certificate in Sustainable Business
- ☐ Embedded Certificate in International Business
- ☐ Embedded Certificate in Advertising
- ☐ Embedded Certificate in Real Estate Appraisal
- ☐ Embedded Certificate in Real Estate Brokerage