

NOTICE OF FACULTY POSITION

Assistant Professor of Marketing

The primary teaching responsibilities are in the areas of Marketing Management and Strategy, Marketing Metrics and Models, B2B Marketing, and Digital Marketing. Other teaching responsibilities may include Principles of Marketing, and other upper division and graduate courses in Marketing. Individuals will teach online, face-to-face, and hybrid modes at both the undergraduate and graduate levels. Additional expectations include professional development and scholarly research activity, including refereed journal publications, as well as service to the department, college, and UWG community. Required Qualifications: Earned doctorate in Marketing or closely related field. Previous teaching and/or research experience preferred.

If qualified for this position, or if you can refer a qualified candidate, please contact Alicia Hargraves-Bradford, Interim Assistant Vice President and Chief Human Resources Officer, University of West Georgia.

Date posted: _____

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Number of inquiries in Response to this Posting: _____

Alicia Hargraves-Bradford

Interim Assistant Vice President and Chief Human Resources Officer

THIS JOB NOTICE IS POSTED IN CONNECTION WITH THE FILING OF AN APPLICATION FOR PERMANENT ALIEN LABOR CERTIFICATION FOR THE ABOVE JOB OPPORTUNITY. ANY PERSON MAY PROVIDE DOCUMENTARY EVIDENCE BEARING ON THE APPLICATION TO THE CERTIFYING OFFICER, U.S. DEPARTMENT OF LABOR, EMPLOYMENT AND TRAINING ADMINISTRATION, OFFICE OF FOREIGN LABOR CERTIFICATION, 200 CONSTITUTION AVENUE NW, ROOM N-5311, WASHINGTON, DC 20210.