

**John Ike Sewell**  
Curriculum Vitae

**Contact Information**

Office:  
2305 Miller Hall  
The University of West Georgia  
1401 Maple St., Carrollton, GA 30018

Cell (BEST): 423-741-1474  
Office: 678-839-4927  
Email: johns@westga.edu

Home Address:  
1016 Howell Mill Rd. #3403  
Atlanta, GA 30318

**Educational History**

Ph.D. – Public Communication  
Georgia State University, Atlanta  
*Completed August 2012*

MA – Professional Communication  
East Tennessee State University, Johnson City  
*Completed May 2006*

BS – Communication: Journalism  
The University of Tennessee, Knoxville  
*Completed May 1997*

**Teaching Positions**

August 2019 – Present  
Associate Professor, Journalism  
Program Head, Journalism  
School of Communication, Film & Media  
The University of West Georgia

August 2019-July 2025  
Advisor, *The West Georgian*  
School of Communication, Film & Media  
The University of West Georgia

January 2014 – July 2019  
Assistant Professor, Convergence Journalism  
Advisor, *The West Georgian* newspaper  
Department of Mass Communications  
The University of West Georgia

### **Teaching Positions (continued)**

August 2012 – December 2013

Lecturer and Student Newspaper Advisor: The University of West Georgia,  
Department of Mass Communications

August 2007 – August 2012

Graduate Teaching Assistant: Georgia State University, Department of  
Communication

August 2006 - July 2007

Lecturer: East Tennessee State University, Department of Communication

### **Teaching Experience**

(Instructor of record for all courses. This list includes in-person, hybrid and online courses I taught at UWG (including those I am presently teaching in the Spring of 2024), Georgia State University and East Tennessee State University.

<b>Courses</b>	<b># of Sections Taught</b>	
COMM1154: Intro to Mass Communications	12	
COMM 2254: Media Ethics	5	
COMM 3301: Fundamentals of Newswriting	22	
COMM 3302: Public Affairs Reporting	8	
COMM 3303: Layout & Design	3	
COMM 4402: Feature Writing	13	
COMM 4421N: Newspaper Practicum	26	
COMM 4455 Critical Issues in Mass Media	7	
COMM 4485 Communication Theory	1	
COMM 5585 Social Media, Popular Culture and the Postmodern	1	
COMM 6055 Collective Identities in Digital Culture	2	1
COMM 6055 Social Media, Popular Culture an the Postmodern	2	
COMM 6600 Digital & Social Media Communication Theories	5	
FILM 4800: The Culture Industry*	1	
JOUR 1000: Introduction to Mass Media*	3	
JOUR 3070: Mass Communication Theory*	1	
@SPCH 1000: Intro to Communication/Human Comm. %	11	
SPCH 1500: Public Speaking %	7	
SPCH 2050: Media, Culture, and Society %	7	
Total # of Courses Taught: 137		

*Nine of the above sections were large format (110+ students).*

\*Georgia State University

%East Tennessee State University

## **Publications**

"We (Don't Really) Mean it, Man! Or Do We?" In Schofield, J., Graves-Brown, P. and Gelain, G. (Eds.), *The Routledge Handbook of the Sex Pistols*. Abingdon, Oxfordshire, UK: Routledge, 2026.

"Don't Call me Bro and Don't Call Me Cis: Fat Mike's Queer(ed) Punk Performativity." In Bernhard, E., Morello, S., and Pearson, D. (Eds.), *NOFX: Forty Years of "Problematic" Punk Provocations*. New York: Bloomsbury Academic, 2025.

Book Review: *Who Cares Anyway?: Punk & Post-Punk San Francisco and the End of the Analog Age* by York, W. *Punk & Post-Punk* 13.1 (Spring 2024) 122-125.

Book Review: *Freak Scenes: American Indie Cinema and Indie Music Culture* by Sexton, J. *Punk & Post-Punk* 12.2 (Autumn 2023) 270-272.

"Numinous Fortune and Holy Money: Dave Ramsey's Cruel Optimism." In Meyers, M. (Ed.), *Neoliberalism and the Media*. New York: Routledge, 2019.

"'Workin' on a Mystery': Tom Petty, Postmodernism, Post-Structuralism and Who We Are(n't)." In Volpert, M. (Ed.), *Tom Petty and Philosophy*. Chicago: Open Court Publishing, 2019.

"The Singular They and How it works: A (More or Less) Structuralist Explanation of Transgender's Poststructuralist, Pronominal Revolution." In Manning, J., and Dunn, J. C. (Eds.), *Transgressing feminist theory and discourse: Advancing conversations across disciplines* (The 'Work'). New York: Routledge, 2018.

"'Becoming Rather than Being': Queer's Double-Edged Discourse as Deconstructive Practice." *Journal of Communication Inquiry*, 38.4. 291-307.

Video: "'Becoming Rather Than Being': Queer's Double-Edged Discourse as Deconstructive Practice. Sage Video: Media, Communication and Cultural Studies Collection, August, 2015. <http://sk.sagepub.com/video/becoming-rather-than-being-queers-double-edged-discourse-as-deconstructive-practice>

Book Review: *Queer Praxis: Questions for LGBTQ Worldmaking* edited by Goltz, D.B. & Zingsheim, J. *Journalism and Mass Communication Quarterly*, 93.3 (Autumn 2016): 695-697.

### **Publications (continued)**

Book Review: *The Virtual Transformation of the Public Sphere: Knowledge, Politics, Identity*, edited by Desai, G. *Journalism and Mass Communication Quarterly*, 92 (June, 2015): 514-516.

Book Review: *Inclusive Masculinity* by Anderson, A. *Electronic Journal of Communication*, 25, 1 & 2 (2015), published by SUNY.  
<http://www.cios.org/www/ejc/v25n12toc.htm>

### **Awards and Nominations**

Named Faculty Advisor of the Year by the Professional Association of Academic Advisors, University of West Georgia, May 2, 2017.

Awarded Best of The West certificate for Values Recognition, University of west Georgia, March 22, 2017.

Top Paper for National Communication Association's GLBTQ Communication Studies Division, Fall 2015: "'The Singular They': Transgender's Pronominal Revolution."

Nominated for College of Social Sciences Outstanding Teaching Award, April 17, 2018.

Nominated for College of Social Sciences Outstanding Mentor Award, May 2, 2017.

### **Academic Presentations & Conference Participation**

"'Rapid Onset Gender Dysphoria,' 'Gender Ideology,' and the 'Trans-Industrial Complex': Manufacturing Moral Panics." Individual Paper presented at the Organization for the Study of Communication, Language and Gender (OSCLG) conference, Memphis, TN, Fall 2025.

"Don't Call Me Bro and Don't Call Me Cis: Fat Mike's Queer(ed) Punk Performativity." Individual paper presented at Punk Scholars Network Conference, Depaul University, Chicago, IL, Fall 2024.

"We (Don't Really) Mean it, Man!": Johnny and Donnie's Iconoclastic Pop Populism." Individual paper presented at Punk Scholars Network conference, DePaul University, Chicago, IL, Fall 2023.

Respondent and Chair of "The Cost of Freedom: Feminist Voices from the Press, Social Justice Initiatives, and Advocacy Across the Globe" sponsored by the Feminist and Gender Studies Division at NCA conference, National Harbor, MD, Fall 2023.

"Numinous Fortune and Holy Money: Dave Ramsey's Cruel Optimism." Individual paper presented at AEJMC conference, Washington, DC, Fall 2018.

### **Academic Presentations & Conference Participation (continued)**

Co-Presenter at GLBTQ Communication Studies Division Meeting at NCA conference in Salt Lake City, UT, Fall 2018.

Chair of "Trans\* and Queer Bodies in Liminal Space(s) panel sponsored by GLBTQ Communication Studies Division at NCA conference, Dallas, TX, Fall 2017.

Chair of "Sexuality, Sex/Gender and Relationships: Difference, Negotiation and Change" panel sponsored by GLBTQ Communication Studies Division at NCA conference, Dallas, TX, Fall 2017.

"Physical Graffiti: Transgender's Poststructural Palimpsest." Individual paper presented at the Organization for the Study of Communication, Language and Gender (OSCLG) conference, Omaha, NE, Fall 2017.

"The Singular 'They' and How it Works: A (More or Less) Structuralist Explanation of Transgender's Poststructural, Pronominal Revolution." Individual paper presented at the Organization for the Study of Communication, Language and Gender (OSCLG) conference's Top Papers session, Chicago, IL, Fall 2016.

"The Singular They': Transgender's Pronominal Revolution." Individual paper presented at NCA conference, Las Vegas, NV, Fall 2015.

Chair of "GLBTQ Media Representations Implications" panel sponsored by GLBTQ Communication Studies Division at NCA conference, Philadelphia, PA, Fall 2016.

Chair of "Gender, Language, Discourse and Social Interaction" panel at the Organization for the Study of Communication, Language and Gender (OSCLG) conference, Chicago, IL, Fall 2016.

Respondent at paper session for "Queering and Postfeminist Concerns" panel sponsored by Feminist and Women's Studies Division at NCA conference, Chicago, IL, Fall 2014.

Respondent at paper session for the "Communication as a Social Construction" Division at NCA conference, Chicago, IL, Fall 2014.

"Women in Higher Education: Establishing Connections and Creating a Cultural Climate of Inclusion in the Classroom." Presenter/Participant in Women's Caucus panel discussion at NCA conference, Washington, DC, Fall 2013.

"Queering and Postfeminist Concerns." Respondent at paper session sponsored by Feminist and Women's Studies Division at NCA conference, Washington, DC, Fall 2013.

"The 'Madness' of Capitalism's Reckless Warrior Priest: Neoliberalism, Transnational Business Masculinity and 'Mad Money' after the 2008 Meltdown." Individual paper presented at AEJMC conference, Washington, DC, Summer 2013

### **Academic Presentations & Conference Participation (continued)**

"Double-Edged Discourse: An Analysis of the LGBT Community's Appropriation of 'Queer' as an Empty Signifier." Individual paper presented at AEJMC conference, Washington, DC, 2013.

"The Mirror-Man': Successful Strategies of Performed Presidential Masculinity in Barack Obama's 2008 Campaign." Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

"The Great Reconciler': Conflicting Themes of Unity, Self-Reliance, and Masculine Essentiality in Eugene V. Debs's 'Labor's Struggle for Supremacy.'" Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

"Pure F\*\*\*ing Armageddon': Theorizing the Transgressive in Black Metal Subculture." Individual paper presented at AEJMC conference, Chicago, August 2012.

"It's Like They Were Writing My Life': Young women's Perceptions of Masculinity in Emo Culture." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Expanding on the Ever-Expanding: Differential Consciousness, Identity Politics and the Logic of Equivalence in Postmodern Feminist Coalition." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Queering the Core: Straightedge Hardcore as a Variable Phototropic Discourse." Individual paper presented at NCA conference, New Orleans, Fall 2011.

"Presidential Femininity: Executive Gender Performance and the social Imaginary." Individual paper presented at NCA conference, San Francisco, Fall 2010.

"Doing it for The Dudes: The Impact of 'Mook Culture' Television Advertisements on Identity-Shaping and Social Reality for Young Men." Individual paper presented at NCA conference, San Diego, Fall 2008.

"Representation of the Chinese Product Crisis in Major Local Newspapers in the American South." Co-authored with Dr. Hongmei Li, presented at NCA conference, San Diego, Fall 2008.

### **Academic Service**

- Program Head for SCFM Journalism Program (Spring 2021 to present)
- Advisor for the University of West Georgia student newspaper, *The West Georgian* (Aug. 2012 to July 2025)
- Member of SCFM Dean's Executive Council (Fall 2022 to present)
- Member of Promotion & Tenure Appeals Committee, (Fall 2021 to present)
- Chair of Promotion & Tenure Committee re colleague, Kyle Lorenzano (approved), fall 2023.
- Member of Promotion & Tenure Committee re colleague, Soo Moon (approved), fall 2023.

### **Academic Service (continued)**

- Chair of Promotion & Tenure Committee re colleague, Deon Kay (approved), fall 2021.
- Chair of Promotions (Convergence Journalism concentration) for the Media Day Executive Steering Committee (2018 to 2021)
- Member of Tenure-Track Assistant Professor in Public Relations Search Committee, Fall 2025.
- Chair of SCFM Pre-Tenure Review Committee for Dr. Patrick Clinton, Spring 2025.
- Member of SCFM Dean Review Committee, Spring 2025.
- Chair of Department of Mass Communications Promotion and Tenure Committee (Aug. 2019 through fall 2021)
- Member of Regent's Teaching Award Committee, The University of West Georgia
- Chair of Experiential Learning Labs Committee, The University of West Georgia (February, 2013 to May 2016)
- Member of Faculty Senate Rules Committee, The University of West Georgia (August, 2015 to May 2017: Re-elected and resumed participation in Fall 2019-Spring 2023)
- Member of Curriculum Advisory Committee, The University of West Georgia (January 2014 to present)
- Member of Tenure and Promotion Committee, The University of West Georgia (Spring 2013 to present)
- AECJMC Mission/Vision Committee member, The University of West Georgia (Aug. 2012 through May 2014)
- Member of Convergence Journalism Lecturer Search Committee, The University of West Georgia (March 2014 to present)
- Member of PR Faculty Search Committee, The University of West Georgia (spring 2014 to present)
- College Media Advisors Association member (Aug. 2012 to present)
- Georgia College Press Association member (Aug. 2012 to present)
- Member of NCA Critical & Cultural Studies Division (Aug. 2012 to present)
- Member of NCA Feminist and Women's Studies Division: Fall 2011 to present.
- Member of NCA GLBTQ Communication Studies Division: Fall 2013 to present.
- Member of NCA Communication as a Social Construction Division: Fall 2012 to present.
- Member of NCA Rhetorical & Communication Theory Division: Fall 2016 to present.
- Paper Reviewer: NCA Feminist and Women's Studies Division (Fall 2011 to present)
- Paper Reviewer: NCA GLBTQ Communication Studies Division (Fall 2013 to present)
- Paper Reviewer: NCA Critical & Cultural Studies Division (Fall 2019 to present)
- Journal Submission Reviewer: *Women & Language* (spring 2018 to present)
- Journal Submission Reviewer: *Journalism and Mass Communications Quarterly* (Fall 2016 to present)
- Member of WRAS (Georgia State University college radio station) Advisory Committee (Fall 2011 to Fall 2013)

## **Organizational Affiliations**

- National Communication Association (NCA): 2007 to present.
- Association for Education in Journalism and Mass Communication (AEJMC): 2012 to present.
- Organization for the Study of Communication, Language and Gender (OSCLG): 2016 to present.
- Professional Association of Academic Advisors (PAAA): Spring 2017 to present.
- Punk Scholars Network: Summer 2022 to present.

## **Dissertation**

### **Doing it for the Dudes: A Comparative Ethnographic Study of Performative Masculinity in Hardcore and Heavy Metal Subcultures**

Total full downloads (figure from GSU Scholarworks, April 4, 2025): 3,788.

Available at Georgia State University Digital Archive:

[http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0CB4QFjAAahUKEwj057WxybrIAhUElh4KHfN5DoU&url=http%3A%2F%2Fscholarworks.gsu.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1035%26context%3Dcommunication\\_diss&u sg=AFQjCNHxFei7p3FXkDIRTnuUYElg\\_TqHhA&sig2=yxXUgdqPjF0IwA01nXPddA](http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0CB4QFjAAahUKEwj057WxybrIAhUElh4KHfN5DoU&url=http%3A%2F%2Fscholarworks.gsu.edu%2Fcgi%2Fviewcontent.cgi%3Farticle%3D1035%26context%3Dcommunication_diss&u sg=AFQjCNHxFei7p3FXkDIRTnuUYElg_TqHhA&sig2=yxXUgdqPjF0IwA01nXPddA)  
Committee: Marian Meyers (Chair), Tomasz Tabako, Patricia Davis, Ted Friedman and Megan Sinnott (Outside Reader: Department of Women's Studies)

This study examines performative masculinity in hardcore and heavy metal music subcultures in Atlanta over a nine month period in 2011-2012. Drawing on feminist approaches to ethnographic study and knowledge-construction, I examine enactments of masculinity in two male-dominated, music-related enclaves to address the primary research question of how masculinity is enacted in subcultural variation. Because of the correspondences that link these subcultures, having access to observe each group from within its subcultural boundaries offers a unique opportunity to evaluate, compare, and contrast performative masculinity as enacted in strikingly similar yet also divergent communities. I argue that masculinity in both enclaves is related to an enactment of working class-ness that is performed by males, for males. Through observation, interaction, in-depth interviews, and collaborative epistemological analysis, I seek to understand what hardcore and heavy metal identities mean for the primarily male participants of these groups.

## **Academic References**

Dr. Marian J. Meyers  
Associate Professor of Communication  
(404) 413-5636      mmeyers@gsu.edu  
P. O. Box 4000  
Georgia State University Department of Communication  
1022 One Park Place, Atlanta, GA 30302



## **Academic References (continued)**

Dr. Tomasz Tabako  
Assistant Professor of Communication  
(404) 413-5634      ttabako@gsu.edu  
P.O. Box 3982  
Georgia State University Department of Communication  
1022 One Park Place, Atlanta, GA 30302

Dr. Megan J. Sinnott  
Associate Professor of Women's Studies  
(404) 413-6584      megansinnott@gsu.edu  
P.O. Box 3969  
Georgia State University Women's Studies Institute  
140 Decatur St. Suite 1003  
Atlanta, GA 30302

Dr. Ted Friedman  
Associate Professor of Communication  
(404) 413-5612      tedf@gsu.edu  
P.O. Box 4000  
Georgia State University Department of Communication  
1022 One Park Place, Atlanta, GA 30302

Dr. Patricia G. Davis  
Assistant Professor of Communication  
(404) 413-5670      pdavis20@gsu.edu  
P.O. Box 4000  
Georgia State University Department of Communication  
1022 One Park Place, Atlanta, GA 30302

## **Journalism Employment History**

### **Feature Writer**

*Record Plug* magazine, Atlanta, Georgia  
Fall 2022 to present  
Job Description: feature writer, reviewer

### **Feature Writer/Reviewer**

*Stomp & Stammer* magazine, Atlanta, Georgia  
Winter 2013 spring 2020.  
Job Description: feature writer, music reviewer

### **Medical News Correspondent**

*East Tennessee Medical News*, Johnson City, Tennessee  
Fall 2006 to spring 2016 (*East Tennessee Medical News* closed in spring 2016.)  
Job Description: feature writer

## **Journalism Employment History (continued)**

### **Staff Writer/Calendar Editor**

*Metro Pulse* Magazine, Knoxville, Tennessee

Spring 1997 to summer 2014. (*Metro Pulse* closed in July, 2014.)

Job Description: feature writer, music, film, and literature reviewer, columnist, news reporter, calendar editor

### **Freelance Contributing Writer**

*The Bristol Herald Courier*/TriCities.com, Tri-Cities, Tennessee/Virginia

Fall 2004 to Fall 2007

Job Description: music reviewer, feature writer

### **Freelance Contributing Writer**

*Mean Street* Magazine, Los Angeles, California

Spring 2002 to Fall 2006

Job Description: feature writer, music reviewer, film reviewer

### **Columnist/Freelance Contributing Writer**

*Baltimore City Paper*, Baltimore, Maryland

Spring 1999 to Fall 2001

Job Description: columnist, music and literature reviewe

### **Business Correspondent**

*Volunteer Valley Business Journal*, Knoxville, Tennessee

Summer 1997 to Fall 2001

Job Description: business feature writer

### **Freelance Contributing Writer**

*The Farragut Press Enterprise*, Farragut, Tennessee

Summer 1997 to Fall 2001

Job Description: news reporter, feature writer

### **Feature Writer**

*The Nashville Network Club Dance Magazine*

Cinetel Productions, Knoxville, Tennessee

Spring 1998 to Summer 1999

Job Description: feature writer

### **Web Program Guide Editor**

HGTV (Home and Garden Television)

Cinetel Productions, Knoxville, Tennessee

Spring 1996 to Summer 1997.