

Jing-Chi (George) Chen

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EDUCATION

University of Memphis

Ph.D. in Finance, Fogelman College of Business & Economics	Summer 2025
Master of Finance, Fogelman College of Business & Economics	Spring 2022

National Chengchi University

B.A. in Geometric Information, Department of Land Economics	Spring 2018
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University of California, Berkeley

2-semester Exchange Student Program	Summer 2015, 2016
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ACADEMIC POSITIONS

University of West Georgia

Assistant Professor of Finance, Richard College of Business	Fall 2025 - Present
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RESEARCH AND TEACHING INTERESTS

Research Interests: Empirical Corporate Finance, Market Microstructure, Climate Finance, and Disclosures.

Teaching Interests: Corporate Finance, Investment, Fixed Income and Derivatives, International Finance, and FinTech.

PUBLICATIONS

- **“Forward-looking Statements and Investor Trading.”** Jing-Chi Chen, Pankaj K. Jain, and Sabatino Silveri. *Journal of Business Finance & Accounting*. 2025. <https://doi.org/10.1111/jbfa.70010>. (Presented at AAA Annual Meeting 2023, SWFA Annual Meeting 2023, and SFA Annual Meeting 2023, FMA Annual Meeting 2025 – Semi-Finalist, FMA Best Paper Award)
- **“Earnings Informativeness, Debt Financing, and Managerial Characteristics.”** Chun-Ming Li, Jing-Chi Chen, and Li-Yu Chen. *International Review of Economics and Finance*. 2025. <https://doi.org/10.1016/j.iref.2025.103847>.
- **“Stock Returns and Earnings Persistence following Equity Financing and Earnings Announcement: Considering Managerial Characteristics.”** Jing-Chi Chen and Li-Kai Liao. *Review of Financial Economics*. 2024. <https://doi.org/10.1002/rfe.1199>.

WORKING PAPERS

- **“The Listing Advantage Puzzle.”** Bidisha Chakrabarty, Jing-Chi Chen, and Amy Edwards. (Presented at SEC)
- **“Managerial Characteristics and Overinvestment: The Influence of ESG Performance.”** Jing-Chi Chen and Li-Yu Chen. **Revise & Resubmit** at *Review of Quantitative Finance and Accounting*.
- **“The Rise of Climate Talent”** Jing-Chi Chen, Joanna Golden, and Xiaotao (Kelvin) Liu. (Presented at Northeastern University and SFA Annual Meeting 2025).

- **“Short Selling and Retail Trading with Social Media Collaboration.”**
Jing-Chi Chen, Pankaj K. Jain, and Archana Jain. (Presented at Rochester Institute of Technology, FMA Annual Meeting 2024, and SWFA Annual Meeting 2025)
- **“The Benefits of ESG Report Comparability.”** Feng Gao, Jing-Chi Chen, Lijun Lei, and Ling L. Lisic.
- **“Changing ESG Values: Analyst Coverage in the Wake of the Anti-ESG Movement.”** Devin Shanthikumar, Jing-Chi Chen, Sijing Wei, and Jiarui Zhang.
- **“The Impact of Institutional Investors with Multiple Blockholdings on Firm Risk Disclosure: Evidence from Textual Analysis.”** Hsihui Chang, Jing-Chi Chen, and Yi-Mien Lin.

WORK-IN-PROGRESS

- **“Evolution of Tiered OTC Markets and the Economic Consequences: Evidence from QB and Pink Tiers”**

SEMINAR AND WORKSHOP PRESENTATIONS

2024: University of Memphis (UofM) workshop (Web-scraping/Machine Learning in Python)
2023: UofM workshop (Web-scraping in Python)
2022: Rochester Institute of Technology and UofM workshop (Intro to I/B/E/S)

TEACHING EXPERIENCE

Instructor	January 2023 – Spring 2025
<i>University of Memphis</i>	
• Fixed Income and Derivatives (Evaluation: 4.83/5.0)	Spring 2023
• International Finance (Evaluation: 4.4/5.0)	Fall 2023
• Fixed Income and Derivatives (Evaluation: 4.7/5.0)	Spring 2024
Teaching Assistant	Spring 2020 – Spring 2025
<i>University of Memphis</i>	
• Financial Market	Spring 2020, 2021, 2022, 2023
• Financial Management	Spring/Fall 2020, Spring 2021, 2022
• Retirement and Estate Planning	Spring 2021, 2022
• Investment Theory Portfolio Management	Spring 2020, 2023
• Quantitative Finance Applications: Programming for Finance	Fall 2022
• Global Financial Management	Fall 2022

REFeree EXPERIENCE, SERVICES, AND AWARDS

Discussant: AAA Annual Meeting (2022, 2023); SFA Annual Meeting (2023); SWFA Annual Meeting (2023)
Referee: *Review of Quantitative Finance and Accounting* (2025), *Emerging Markets Finance and Trade* (2022)
Community Services: Taught “Introduction to Python” to students and adults (2023)
Awards: Graduate Assistant Meritorious Teaching Award (2025), GSA Social and Awards (2025)

PROFESSIONAL EXPERIENCE

Full-time Research Assistant

National Chengchi University

March 2019 – July 2019

Taipei, Taiwan

Audit Assistant

Lee, Lin & Co., CPAs

July 2018 – November 2018

Taichung Taiwan

Part-time Research Assistant

National Chengchi University

January 2017 – December 2017

Taipei, Taiwan

SKILLS

Programming Languages: Python, SAS, STATA, MATLAB, SQL, HTML, LATEX, EViews, and R

Languages: English (Fluent), Mandarin Chinese (Native)

Software and Database experience: Tableau, Power BI, Bloomberg, Capital IQ, DTAQ, CRSP, Compustat, I/B/E/S, EDGAR, OptionMetrics, Eikon, Datastream, Ancerno, OTC, SDC, MSCI, ISS, ITCH, RepRisk, BoardEx, RavenPack, Sustainalytics, MSRB, EMMA, HPC, ArcGIS, and QGIS.

Statement of Teaching and Research Interests

• Teaching Philosophy

I am passionate about teaching and thrive in the classroom. I have taught Corporate Finance, Investment Analysis, International Finance, and Fixed Income and Derivatives at both undergraduate and graduate levels, consistently earning strong evaluations. My teaching emphasizes learning by doing: students engage with Excel, Capital IQ, and Python to visualize financial concepts, analyze real-world datasets, and practice problem-solving through structured exercises and supplemental video walkthroughs.

I design courses to move beyond theory and ensure that students can apply concepts to realistic business problems—whether analyzing capital structure decisions, valuing firms, or conducting portfolio analysis. I also prioritize clear communication, prompt feedback, in-class gaming, and inclusivity, encouraging active participation and maintaining open channels of support in both in-person and online settings. My goal is to help students leave my courses not only understanding finance, but also confident in using technology and data-driven methods in their careers.

• Research Interests

I am passionate about developing new research ideas and enjoy approaching professors to collaborate, fostering long-term scholarly networks that enrich both my work and the broader field. My research focuses on textual analysis in finance, including the use of large language models and machine learning to study financial disclosures, ESG reports, job postings, and social media content—often through large-scale data collection and Python-based web scraping. I am also deeply engaged in market microstructure research, where I leverage high-performance computing to analyze massive datasets and uncover patterns in trading costs and investor behavior across groups.

I have published in journals such as *Journal of Business Finance & Accounting*, *International Review of Economics and Finance*, and *Review of Financial Economics*, and continue to work on projects with esteemed professors in accounting and finance. My goal is to contribute impactful empirical evidence that bridges theory and practice while building lasting collaborations across disciplines.